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Post: Beijing ATO

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Report Highlights:

With the easing of Zero-COVID restrictions, China-based trade shows expect considerable international interest. This report includes a list of food, agriculture, fish and forestry shows throughout China in 2023.

Food and Agricultural Trade Shows in China

Trade shows help U.S. companies – especially those new to the export market – expand their reach to potential customers around the globe. Over the past three years, many China-based trade shows were cancelled or postponed due to strict COVID prevention measures. With the easing of Zero-COVID restrictions, shows expect considerable international interest. This report includes a list of food, agriculture, fish and forestry shows throughout China in 2023.

USDA endorses trade shows that provide the best international exposure and marketing opportunities for U.S. exporters. The four USDA-endorsed trade shows in China are the Food and Hotel China, Food Ingredients China, SIAL, and China Fisheries and Seafood Expo.

At USDA-endorsed shows and other major shows, FAS China often works with show organizers and industry partners to create a “USA Pavilion” to showcase the variety and quality of made-in-the USA products to potential buyers. FAS China also provides participating exhibitors with marketing and promotional services, market intelligence, logistical support, and on-site assistance.

The trade show list includes the sector, name, date, location, and type for China-based shows. International trade shows are generally larger in scale, while national shows are relatively smaller - with most of the exhibitors and visitors coming from China. For specific information about a particular show, please contact one of the following Agricultural Trade Offices (ATO) in China:

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Category	Date	Event	Chinese	Location	Type	Sponsor/Host	Website
Pet Food	February 23-26, 2023	China Pet Expo	北京国际宠物用品展览会	Beijing China International Convention Center	International	Beijing Pet Exhibition Organization Committee	https://www.petfairasia.com/petfairbeijing
Wood Products	March 3-6, 2023	Guangzhou Design Week	广州设计周	Guangzhou Poly Center/ International Source Center	International	Koelnmesse Co. Ltd.	https://en.gzdesignweek.com/
Wine	March 14-16, 2023	Interwine Shenzhen	中国（深圳）国际名酒展	Shenzhen National Convention and Exhibition Center	National	Ketong International Exhibition Co., Ltd	http://www.interwine.org/en/
Food Ingredients	March 15-17, 2023	Food Ingredients China	中国国际食品添加剂和配料展览会	Shanghai National Convention and Exhibition Center	International	China Food Additives & Ingredients Association	https://www.cfaa.cn/lweb/toIndex.action?type=pic.en
Wood Products	March 18-21 and 28-31, 2023	China International Furniture Fair Guangzhou	中国国际家具博览会 2023（广州）	Guangzhou Canton Fair Complex/ Pazhou Complex	International	China Foreign Trade Guangzhou Exhibition General	https://www.ciff.furniture/

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						Corporation CFTC - China Foreign Trade Centre	
Livestock	March 23- 25, 2023	Leman Swine Conference	李曼中国养猪 大会	Changsha International Convention and Exhibition Center	International	University of Minnesota	http://www.lemanchina.com
Feed	March 26- 31, 2023	China Feed Industry Expo (CFIE)	中国饲料工业 展览会	Nanjing International Exhibition Center	National	China Feed Association	http://www.chinafeed.org.cn/
Cotton, Wool, Leather	March 28- 30, 2023	Intertextile Shanghai Apparel Fabrics – Spring Edition	中国国际纺织 面料及辅料博 览会 (春夏展)	Shanghai National Exhibition and Convention Center	International	Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en.html
Cotton, Wool, Leather	March 28- 30, 2023	Intertextile Shanghai Home Textiles – Spring Edition	中国国际家用 纺织品及辅料 (春夏)博览会	Shanghai National Exhibition and Convention Center	International	Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en.html

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Wood Products	March 28-31, 2023	Guangzhou Interzum Show (CIFM)	中国广州国际家具生产设备及配件展览会	Guangzhou Pazhou Complex	International	Koelnmesse Co. Ltd.	http://www.interzum-guangzhou.com/
Food & Beverages	April 8-14, 2023	2023 China Food and Drinks Fair (CFDF) (Tangjiuhui)	全国糖酒商品交易会	Chengdu, Sichuan Province	National	China Sugar Industry Liquor Kind Group Corporation	http://www.expo-qgtjh.com/
Floral	April 13-15, 2023	25th Hortiflorexpo IPM Shanghai	中国国际花卉园艺博览会	Shanghai New International Expo Center	International	China Flower Association	https://www.hfexpo.net/en
Beer	April 18-20, 2023	Beijing Craft Beer Exhibition	北京精酿啤酒展	Beijing Shougang Exhibition and Convention Center, Beijing	National	Beijing Brew	http://www.bjeiecc.com/exhibition/7_384.html
Meat	April 18-22, 2023	2022 China International Meat Industry Week	2022 中国国际肉类周	Qingdao World Expo Center	International	China Meat Association	http://en.cimie.com/index.php/Init/detail/id/19.html
Food & Beverage	April 19 – 21, 2023	China Shop 2023	中国零售业博览会 2023	Chongqing International Exhibition Center	National	China Chain Store & Franchise Association	https://www.chinashop.cc/
Food & Beverage	May 10-12, 2023	ANUFOOD China	世界食品（深圳）博览会	Shenzhen World Exhibition & Convention Center	International	Koelnmesse Co. Ltd.	www.anufoodchina.com

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Food Ingredients	May 11-13, 2023	China Bakery Exhibition	中国（广州）国际烘焙展览会	Guangzhou Canton Fair Complex	National	National Federation of Industry and Commerce Baking Association	http://www.china-baking-expo.com/sy
Food & Beverage	May 18-20, 2023	SIAL Shanghai	SIAL 西雅国际食品展（上海）	Shanghai New International Expo Center	International	Comexposium-Sial Exhibition	https://www.sialchina.com
Livestock Genetics	May 18-20, 2023	The 2022/2023 China Animal Husbandry (CAHE)	2022/2023 中国畜牧业博览会	Chengdu International Exhibition Center of Western China International Expo City	International	China Animal Agriculture Association	http://www.caaa.com.cn
Wood Products	May 18-21, 2023	Qingdao International Furniture Fair (QIFF)	青岛国际家具展	Qingdao Cosmopolitan Exposition	International	Shandong Furniture Association	http://www.qiff.net/
Bakery	May 22-25, 2023	Bakery China 2023	中国国际烘焙展	Shanghai National Exhibition and Convention Center	International	China Association of Bakery and Confectionary Industry	https://www.bakerychina.com/en/page/about-us

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HRI	May 24-26, 2023	FHC South China Global Food Trade Show	FHC 华南环球食品展 (广州)	Guangzhou Poly World Trade Center Exhibition Hall	National	Sinoexpo Infoma Markets	www.fhcchina.com/en/guangzhou
Wood Products	May 25-28, 2023	Shenzhen Creative Week Furniture Show	深圳时尚家居设计周-深圳家具展览会	Shenzhen International Convention and Exhibition Center (New Pavilion)	National	Shenzhen Economic, Trade and Information Technology Commission	https://www.szcreativeweek.com/
HRI & Coffee	May 29- June 1, 2023	2023 HOTELEX Shanghai	上海国际酒店用品及餐饮博览会	Shanghai National Convention and Exhibition Center	International	SinoExpo Informa Markets	https://www.hotelex.cn/shanghai
HRI, Food & Beverage Products	June 14-16, 2023	Food & Beverage Innovation Forum (FBIF) 2023	食品饮料创新论坛	Shenzhen World Exhibition & Convention Center	International	Simba events	https://www.foodtalks.cn/fbif/
Food & Beverage	June 19-21, 2023	The 19th China International Food & Catering Expo	第十九届北京国际食品餐饮博览会	Beijing China International Expo Center	International	N/A	https://www.cipfc.com/index.html
Dairy	July TBD, 2023	China Dairy Expo	中国国际奶业展览会	TBD	National	China Dairy Committee	http://expo.dac.org.cn/

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Beer	July TBD, 2023	2023 Qingdao International Beer Festival	2023 青岛国际啤酒节	Qingdao	International	N/A	NA
Cotton, Wool, Leather	August 15-17, 2023	Intertextile Shanghai Home Textiles – Autumn Edition	中国国际家用纺织品及辅料(秋冬)博览会	Shanghai National Exhibition and Convention Center	International	Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-hometextiles-autumn.hk.messefrankfurt.com/shanghai/en.html
HRI & Coffee	August 16-18, 2023	2023 HOTELEX Chengdu	成都国际酒店用品及餐饮博览会	Chengdu Century City New International Convention & Exhibition Center	International	SinoExpo Informa Markets	https://www.hotelex.cn/chengdu
Food & Beverage	August 28-30, 2023	SIAL Shenzhen	SIAL 西雅国际食品展(深圳)	Shenzhen Convention & Exhibition Center	International	Comexpodium-Sial Exhibition	https://www.sialchina.com/
Cotton, Wool, Leather	August 28-30, 2023	Intertextile Shanghai Apparel Fabrics – Autumn Edition	中国国际纺织面料及辅料博览会(秋冬展)	Shanghai National Exhibition and Convention Center	International	Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/sha

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Hides & Skins	August 29 – 31, 2023	All China Leather Exhibition	中国国际皮革展	Shanghai New International Expo Center	International	Asia Pacific Leather Fair Ltd.	http://www.aclechina.com/
Fruit	September 3-5, 2023	Shanghai International Fruit Expo	上海国际水果展	Shanghai New International Expo Center	International	China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products	https://en.fruitexpo.cn/
Wood Products	September 11-15, 2023	Furniture China 2023; Furniture Manufacturing & Supply China 2023; FMC Premium China 2023; Maison Shanghai	中国国际家具展览会; 中国家具高端制造展; 中国国际家具配件及材料精品展; 摩登上海时尚家居展	Shanghai New International Expo Centre	International	China Furniture Association	https://www.furniture-china.cn/

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Husbandry	September TBD, 2023	VIV Qingdao	亚洲国际集约化畜牧展览会（青岛）	Qingdao TBD	International	China International Meat Industry Expo	https://www.vivchina.nl/
Meat	September TBD, 2023	2023 China International Meat Industry Week	2023 中国国际肉类周	Qingdao TBD	International	China Meat Association	http://en.cimie.com/index.php/Init/detail/id/19.html
Livestock	October 20-22, 2023	Leman Swine Conference	李曼中国养猪大会	TBD	International	University of Minnesota	http://www.l eman china.com
Food & Beverage	October 22, 2023	Hilton Beijing Food & Beverage Experience	希尔顿美食与美酒展	Beijing, Hilton Beijing Hotel	National	Hilton Beijing	https://www.hilton.com/en/hotels/bjs hitw-hilton-beijing/
Seafood	October 25-27, 2023	China Fisheries & Seafood Expo	中国国际渔业博览会	Qingdao Hongdao International Convention and Expo Center	International	China Council for the Promotion of International Trade Sea Fare Expositions, Inc	http://chinas eafoodexpo.com/
Hotel & Food Beverage Products	November 8 – 10, 2023	Food and Hotel China	上海环球食品展	Shanghai New International Expo Center	International	Shanghai Cuisine Association	https://www.fhcchina.com/en

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HRI & Coffee	December 14-16, 2023	2023 HOTELEX Shenzhen	深圳国际酒店用品及餐饮博览会	Shenzhen World Convention & Exhibition Center	International	SinoExpo Informa Markets	https://www.hotelex.cn/shenzhen
Wine	TBD, 2023	Beijing Topwine China	北京国际葡萄酒展览会	Beijing National Convention Center	International	Partnerworld Co., Ltd	http://www.topwinechina.cn/

Attachments:

No Attachments.